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KWAZULU-NATAL PROVINCE

EDUCATION
REPUBLIC OF SOUTH AFRICA

NATIONAL SENIOR CERTIFICATE

GRADE 11

ENGLISH HOME LANGUAGE

COMMON TEST

MARCH 2022

MARKS: 35

TIME: 1 hour

This question paper consists of 8 pages.

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INSTRUCTIONS AND INFORMATION:

1. This question paper consists of TWO sections:

   SECTION A: Comprehension (25)
   SECTION B: Visual Literacy (10)

2. Read ALL the instructions carefully.

3. Answer ALL the questions.

4. Start EACH section on a NEW page.

5. Rule off after each section.

6. Number the answers correctly according to the numbering system used in this question paper.

7. Leave a line after each answer.

8. Pay special attention to spelling and sentence construction.

9. Suggested time allocation:

   SECTION A: 45 minutes
   SECTION B: 15 minutes

10. Write neatly and legibly.

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SECTION A: COMPREHENSION

QUESTION 1: READING FOR MEANING AND UNDERSTANDING

Read **TEXT A AND TEXT B** and answer the questions that follow.

Teens love TikTok but others are worried about privacy and graphic content

1. From the perspective of teens, TikTok is a major new outlet for self-expression, one which is proudly home to the silly, the loud and the weird. To others, the Chinese-owned online video service is an unnerving black box that could be sharing information with the Chinese government, facilitating espionage[1], or just promoting videos and songs some parents consider lewd. (TikTok denies the first two concerns and says it's working on the third.)

2. Welcome to the world of TikTok, an emerging social-media powerhouse that lets users create and share short videos, many of them no longer than 15 seconds. "That's where the Gen Z party is," says Kory Marchisotto, chief marketer for *e.l.f. Cosmetics*. "That's where they're all hanging out." TikTok draws so much attention because it's the first China-owned social-media service to make serious inroads in the west. People have downloaded TikTok 1.65 billion times, and the NFL, Chipotle, Reese Witherspoon, and *The Washington Post* all have accounts.

3. To many users, what's special is TikTok's 'goofiness' and sense of genuine fun. To use, just download the app and start swiping through videos. You don't have to 'friend' anyone or search for anything to watch. If you don't go looking for it, you might not ever come across angry political discussions, much less envy-generating vacation shots from friends. Instead, you'll be likely to encounter a barrage of funny, memes and videos from total strangers that TikTok spools up for you, personalizing the feed as you go.

4. Politics, of course, is still there; so is the social-media plague of misinformation. (TikTok says it prohibits harmful misinformation.)

5. The service has helped launch musical stars like Lil Nas X. There are pranksters, funny skits, behind-the-scenes of fast-food operations and "glow-ups" (before-and-after shots of someone putting on makeup). Some users say TikTok is more authentic than the self-consciously pretty and polished Instagram. Emilie Richer, a 19-year-old from Simcoe, Ont., says she uses Instagram for 'photos that look nice, or (to show) the good things I'm doing' and TikTok to 'get loose, make jokes, pull pranks and dress up weird.' A TikTok video of Richer catching a pickle thrown into her mouth went viral in November.

6. TikTok's rise, fuelled in part by ads on Facebook, Instagram and Snapchat, has in turn shaken those U.S. services. The company behind Snapchat started listing TikTok as a competitor in 2019. Facebook, which famously copies features of its rivals, launched a knock-off called *Lasso* in 2018 and added TikTok type video-editing features to Instagram. 35

7. Beyond rivalries, concerns range from the sexual nature of some videos to censorship[2] by China's communist government. India and Indonesia temporarily banned TikTok because of worries about children. Anastasia Basil, a Los Angeles writer whose children are 10 and 12, says she was upset by the explicit lyrics in songs and "extremes of sexualized content" she saw. TikTok is working hard to ensure that 40 it's a "safe and positive environment," says Kudzi Chikumbu, the company's head of creator partnerships. TikTok has fleshed out its community guidelines on what is allowed. It offers a restricted mode for inappropriate content and limited accounts for under-13 users, although it does not verify ages. Last year, the company agreed to a $5.7 million USD fine over collecting personal information from kids under 13. The 45 company says it deletes "wrongly created" accounts, such as those of underage users with fake birthdates, when they are reported by other users.

8. But many security experts worry about the information sucked up by the service. People's social connections, biometric data and interests that would be useful to an advertiser could also assist a hostile government in cultivating spies or tracking 50 dissidents[3]. News reports have asserted that TikTok has banned videos and topics in line with Beijing's own censorship rules. TikTok now insists that it doesn't do so, nor would it, even if the Chinese government asked it to. As for spying, the company denies it and says it stores U.S. user data in the U.S. and Singapore, not China.

9. Not everyone buys that. 55

Adapted from an article by T Arbel, The Associated Press, 2 March 2020

GLOSSARY

espionage[1]: the practice of spying or of using spies, typically by governments to obtain political and military information.

censorship[2]: the suppression or prohibition of any parts of books, films, news, etc. that are considered obscene, politically unacceptable, or a threat to security.

dissidents[3]: a person who opposes official policy, especially that of an authoritarian state.

AND

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TEXT B

https://www.slanecartoon.com/media/

QUESTIONS: TEXT A

1.1 Refer to paragraph 1.

Explain what is meant by: 'TikTok is a major new outlet for self-expression, one which is proudly home to the silly, the loud and the weird'. (2)

1.2 Refer to paragraph 2.

Account for the writer referring to TikTok as an 'emerging social powerhouse' (line 7). (2)

1.3 Refer to paragraph 3.

Summarise the argument presented by the writer in this paragraph. (2)

1.4 Refer to paragraph 5.

Discuss the difference between Instagram and TikTok as social media platforms. (2)

1.5 Refer to paragraph 6.

With close reference to the diction, comment on the writer's view of TikTok. (3)

1.6 Critically comment on whether TikTok's measures in paragraph 7 adequately address their claim that 'it prohibits harmful information' (paragraph 4, line 22). (3)

1.7 Refer to paragraph 8.

Comment on the concerns of security experts and TikTok's response. (3)

1.8 Discuss the effectiveness of the concluding paragraph in the context of the article as a whole. (3)

QUESTIONS: TEXT B

1.9 Describe the parent's response to the young man's behaviour. (2)

QUESTIONS: TEXT A AND TEXT B

1.10 Does Text B support paragraph 5 of Text A? Refer to both Texts A and B to substantiate your response. (3)

[25]

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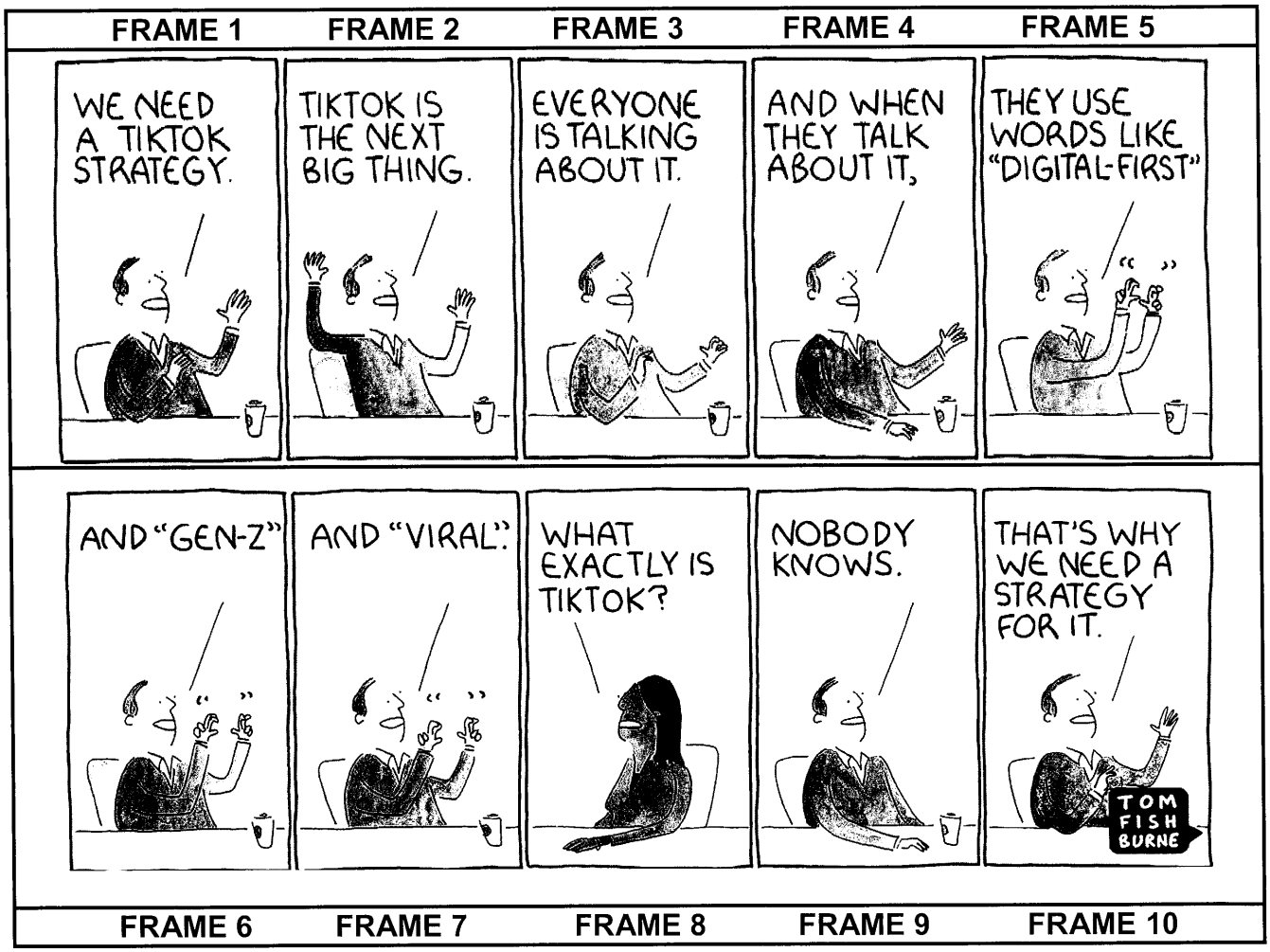
SECTION B: LANGUAGE IN CONTEXT

QUESTION 2: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

Study the cartoon (TEXT C) below and answer the set questions.

TEXT C



Source: marketoonist.com

QUESTIONS: TEXT C

2.1 Refer to frame 2.

Discuss how the verbal and visual clues convey the character's feelings. (3)

2.2 Critically discuss the effectiveness of frames 9 and 10 as a conclusion for the cartoon. (3)

2.3 Refer to frame 2.

Rewrite 'the next big thing' in formal English. (1)

2.4 Refer to frame 5.
What is the function of the hyphen in 'digital–first'? (1)

2.5 'Gen-z' may best be considered as an example of a:

A Hyperbole
B Neologism
C Paradox
D Malapropism (1)

2.6 Refer to frame 10.
Provide the adjectival form of 'strategy'. (1)

[10]

TOTAL MARKS: 35

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MARKING GUIDELINE

COMMON TEST

MARCH 2022

MARKS: 35

This marking guideline consist of 5 pages.

NOTE:
- **These marking guidelines are intended as a guide for markers.**
- **It is by no means prescriptive or exhaustive.**
- **Answers should be assessed holistically and points awarded where applicable in terms of decisions taken at the standardisation meeting.**

INSTRUCTIONS TO MARKERS

Marking the comprehension:

- Because the focus is on understanding, incorrect spelling and language errors in longer responses should not be penalised unless such errors change the meaning/understanding. (Errors must still be indicated.)
- If a candidate uses words from a language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable.
- For **open-ended questions**, no marks should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation/motivation is what should be considered.
- No marks should be awarded for TRUE/FALSE or FACT/OPINION. The reason/substantiation/motivation is what should be considered.
- When one-word answers are required and the candidate gives a whole sentence, mark correct provided that the correct word is underlined/highlighted.
- When two/three facts/points are required and a range is given, mark **only** the first two/three.
- Accept dialectal variations.
- For multiple-choice questions, accept BOTH the letter corresponding to the correct answer AND/OR the answer written out in full.

SECTION A: COMPREHENSION

QUESTION 1: READING FOR MEANING AND UNDERSTANDING

1.1 Teenagers view TikTok light-heartedly [1] considering it to be a fun platform on which to express one's thoughts and feelings [1]. (2)

1.2 The writer shows how dominant and powerful TikTok is in society [1]. TikTok is downloaded by many users / teenagers frequently use the app [1] (2)

1.3 TikTok allows users to escape from the dreariness of other associated serious topics[1] / It is portrayed as a tool of entertainment .[1] (2)

1.4 TikTok is not 'fake' / It is more genuine [1] compared to Instagram which is used by the more self-conscious / pompous [1].
(Award a mark for the different technical uses of the app e.g. video-editing) (2)

1.5 TikTok may be seen as a strong force with which to be reckoned. [1 mark for writer's view]. The word 'fuelled' connotates being powered up intensely and shows the rising popularity of TikTok. [1] "Shaken" suggests the adverse effect it has had on other competitive rivals. [1].

(Award 1 mark for writer's view and 2 marks for 2 examples of diction with an explanation) (3)

1.6 TikTok has used measures such as monitoring under-aged users [1] and have implemented deleting fake accounts which have been reported. [1]
This may not be enough to protect its users as they lack complete control over accessibility and are have also been fined for collecting personal data. [1]

(Accept reasonable alternatives - Award 1 mark for the comment in relation to at least 2 measures put in place.) (3)

1.7 Security experts express concerns over the retention of data and how this could inevitably lead to the users' privacy being compromised by being spied on. [1]
Tiktok denies these allegations of being a spy claiming no association with the Chinese government. [1] There are conflicting views from both parties, which question the validity of their claims. [1]

(2 marks for discussion of security experts' concerns and TikTok's response, 1 mark for comment) (3)

1.8 Paragraph 1 highlights how 'others'– adults in particular – do not trust the brand. The reference to TikTok as facilitating 'espionage' further substantiates that many doubt its motives. The conclusion shares a link with the introduction as it explores the dangers associated with TikTok's alleged political agendas. The curt final sentence ['Not everyone buys that.'] causes the reader to become sceptical / makes the reader question TikTok's assertion that it is absolved [1].

(Award 1 mark for explaining effectiveness and 2 marks for the motivation)

OR

No. (Credit any reasonable, well-motivated response) (3)

1.9 The father seems confused / perplexed whereas the mother seems upset due to the boy's behaviour as it is contrary to their expectations. (2)

1.10 Yes. Paragraph 5 refers to young people being narcissistic "self-conscious" and Text B depicts the young man fixated on himself. It also refers to youngsters using platforms which allow for their queerness which is shown in Text B with the image of the boy with flailing arms and erratic movements filming a TikTok video.

(Candidates may disagree- credit answers based on merit) (3)

TOTAL SECTION A: [25]

SECTION B: LANGUAGE IN CONTEXT

QUESTION 2: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

2.1 The outstretched arms and huge grin on the face of the businessman [1] and his reference to TikTok as the 'next big thing' [1] indicate his excitement / elation / confidence. [1] (3)

2.2 It serves as an anti-climax [1] as he seemed so confident in the previous frames [1], using all the concepts such as 'gen-z', 'digital-first' and 'viral', but then admits to being entirely ignorant about the issue in frame 9. [1] / He needs a strategy for Tik-tok which he does not even know about. [1] (3)

2.3 The next revolution /trend. . (1)

2.4 Forms a compound word / compound noun. (1)

2.5 B - Neologism (1)

2.6 Strategic / Strategical. (1)

TOTAL SECTION B: [10]

GRAND TOTAL: 35

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